

League of Women Voters of the Fairfax Area Privacy Policy

January 28, 2023

This Privacy Policy explains how the League of Women Voters of the Fairfax Area collects, uses, and discloses personal information about our customers, prospective customers, and visitors to our website at <https://www.lwv-fairfax.org/>.

COLLECTION OF PERSONAL INFORMATION

We collect personal information directly from you, for example through a web form or during registration. Personal information we collect directly from you may include first and last name, email address, and cell phone number. Our website may use technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device including, for example, your IP address, date and time of your visit, browser and operating system information, referring website address, and other information about how you interact with the website.

Our email and texting campaigns may also use tracking technologies such as web beacons, pixels, and other similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics.

USE OF PERSONAL INFORMATION

We may use information collected about you for any lawful purpose, including the following:

- To provide you with reminders about voting and voting information.
- To provide you with information from our website.
- To comply with the law and to maintain the security of our website.

DISCLOSURE OF PERSONAL INFORMATION

We will not share your personal information for non-League activities.

We may share information, if necessary, with:

- Third-party service providers to assist us with providing and marketing our products and services, data hosting services, analytics services, and email service providers.
- Constant Contact, to send email marketing and text message communications. For more information about how we may use your information with Constant Contact and the information that may be collected through our email campaigns, see Constant Contact's Customer Data Notice available at <https://www.constantcontact.com/legal/customer-contactdata-notice>.
- Any affiliates or joint venture partners that we may have in the future.
- Law enforcement agencies if necessary to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights or the rights of third parties, or to protect the safety or security of any person or entity.
- Your consent or as otherwise disclosed at the time of data collection or sharing.

We may share information that has been de-identified or aggregated without limitation.

We may also work with third parties that collect data about your use of our website and other sites or apps over time for non-advertising purposes. We use Google Analytics and other third-party services to improve the performance of the website and for analytics and marketing purposes. For more

information about how Google Analytics collects and uses data when you use our website, visit www.google.com/policies/privacy/partners, and to opt out of Google Analytics, visit tools.google.com/dlpage/gaoptout.

Your web browser may allow you to block or disable cookies; however, parts of our website may not function properly if you do so.

EMAIL AND TEXT MESSAGE COMMUNICATIONS

If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us.

If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us. For more information, see our Mobile Messaging Terms and Conditions available at <https://www.lwv-fairfax.org>.

UPDATING YOUR INFORMATION

When you have an account with us, you may change or update your contact information by emailing us at League@LWV-Fairfax.org.

CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy at any time. Please review it frequently.

CONTACT INFORMATION

If you have any questions about this policy or our privacy practices, please contact us at League@LWV-Fairfax.org.